

1.1

PERSONAL INTEREST

I find the group interesting because you can watch in someones life. You can follow a person that you find interesting and who resembles you the most in terms of interests. Sometimes it's also funny or nice to see the sensation t in a person's life, because apparently people like sensation once. I wonder if they leave out some of their vlogs to perhaps look perfect or life they also show the imperfect things. I wouldn't want to be part of this group myself. I prefer to keep my life to myself and to the people I know better.

1.2 I have the feeling that they are always very enthusiastic on video, but not in real life. I myself also have that when someone point a camera at me, that you automatically get a different attitude.

Nowadays, vloggers show the other side of themselves. For example, by pretending that they are depressed. This always happens after they have hidden this for a long time

2.1

STEREOTYPES

A lot of money, a lof of free stuff, a lot and expensive clothes, a lot of friends, or super happy or unhappy.

They get a lot of products for collaborations, that's why they have a lof of stuff. The people are always very happy or very unhappy. Never really in between. I think this is because they always want to pretend to be happy, but when this really fails, they seem suddenly very unhappy.

Arrogant? Because it seems like they have everything they want and is seems like they want to show this to everyone.

A well-known stereotype Is also that it is not a 'real' job to be a vlogger. Because people only see the nice things, you can't see that they spend a lot of work on it.

2.2

Products, clothing (designer), cars, unopened packages, happy face to depressed face, pictures

2.3

Youtube, Instagram

POWER AND DISCRIMINATION

3.1 media, people who watch the vlogs, themselves,

3.2

3.3 I have heard that there are influencers who make use of their reputation on youtube and get a lot for free and are allowed to do things for free.